



# NASA's Applied Remote Sensing Training Program

Train. Empower. Advance.

## 2018 Annual Report





**What is ARSET?**



# NASA's Applied Remote Sensing Training Program

ARSET empowers the global community through online and in-person remote sensing trainings

These trainings help professionals incorporate Earth observations into their work

ARSET trainings focus on applied users of data, including: policy makers, environmental managers, and other professionals in the private and public sectors



# NASA's Applied Remote Sensing Training Program

Trainings are available online or in-person

## Online Trainings:

- 2-5 hours long, held over 2-5 sessions
- Available at all levels
- Live or recorded
- Materials available in English and Spanish

## In-Person Trainings

- Hosted by a partner
- 2-7 days long, 16-50 hours long
- Use locally relevant case studies





ARSET trainings are built to meet participants' needs regardless of their background in remote sensing

Trainings are offered at three levels:

Fundamentals: Assumes no prior knowledge of remote sensing

- *What is a satellite?*

Introductory: Requires a fundamentals-level understanding and covers specific applications

- *What can I do with satellite data?*

Advanced: Requires an introductory-level understanding and covers in-depth and highly focused topics

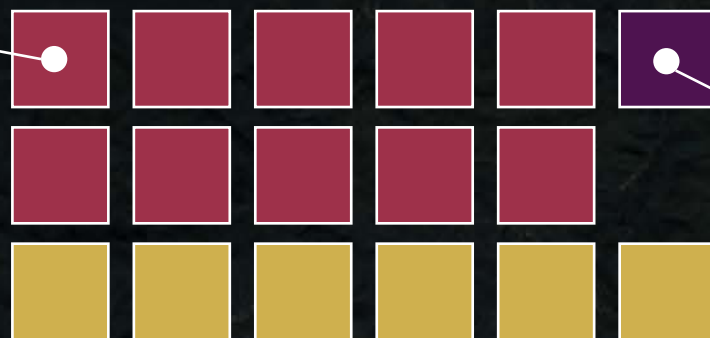
- *How do I use satellite data to make a flood map?*



# In 2018 ARSET provided 17 trainings with 6,362 instances of participation

Average Webinar Attendance: 616

10 webinar series



1 self-guided online training

New training format

6 in-person trainings



# Training Topics Included...

- Hydrological Modeling
- Monitoring Tropical Storms
- Wildfires
- Urban Flooding
- Synthetic Aperture Radar
- Geostationary Observations for Air Quality
- Processing Satellite Imagery for Water Quality
- Change Detection

webinar series



self-guided online training

- Fundamentals of Remote Sensing

in-person trainings

- Ecoforecasting
- Air Quality
- Detecting Dust, Fires, and Smoke
- UN Sustainable Development Goals
- Flood Monitoring



# In 2018, ARSET Covered Data from More Than 80% of NASA's Earth Observing Fleet

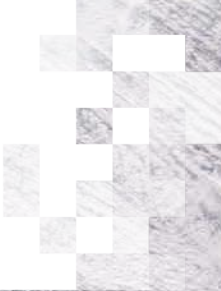


\*a sample of missions in the EO fleet





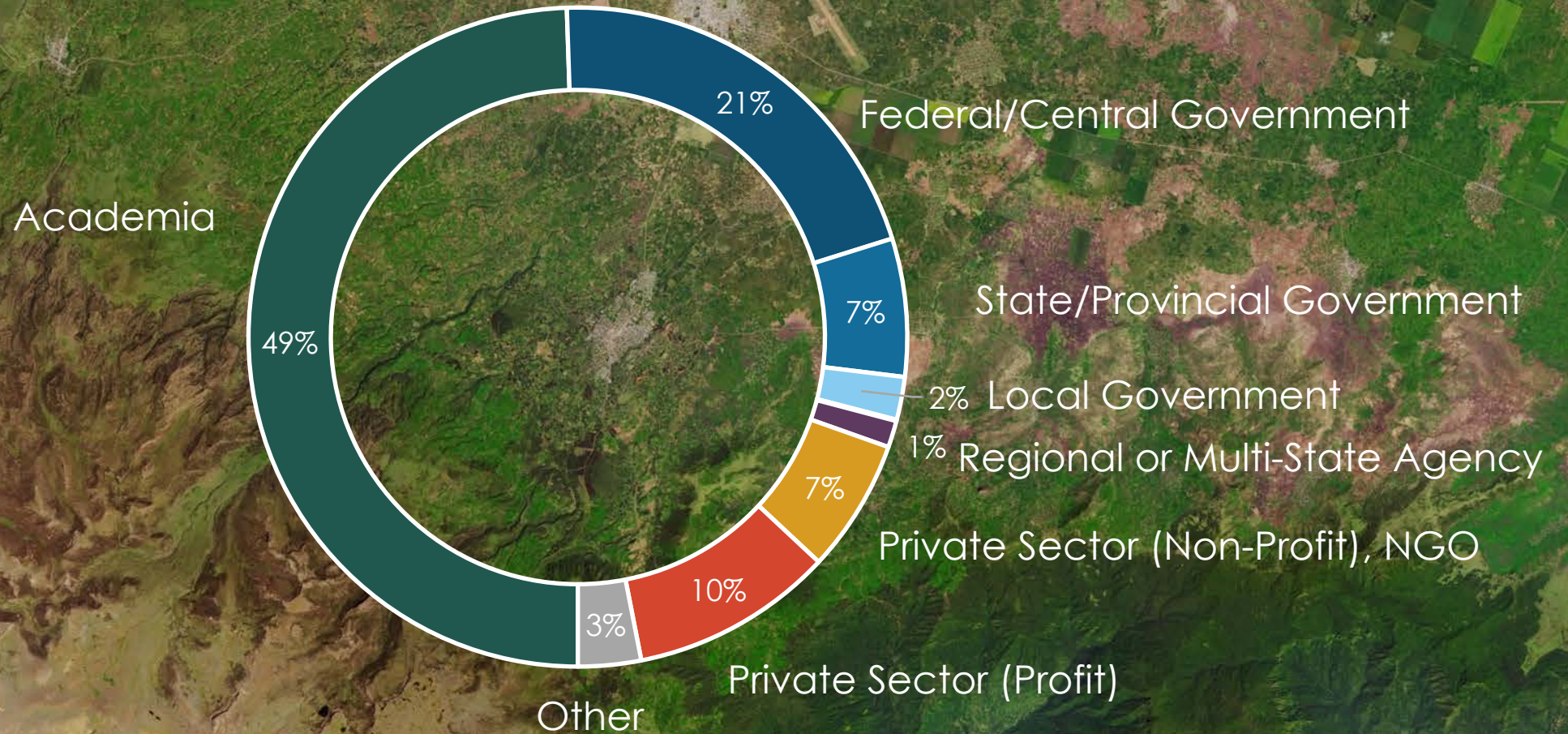
# Reaching More Organizations Than Ever Before





# Who Takes ARSET Trainings?

In 2018, participants came from 2,570 organizations and 150 countries





A satellite image showing a coastal region with a large area of seaweed farming in the water. The land is brown and hilly, and the water is a deep blue-green color. The seaweed farms are visible as dark, rectangular patterns in the water.

## Targeted Outreach Leads to Increase in Local Government Organizations

1,505 of the 2,570 organizations were new to ARSET

103 organizations in 2018 were local governments

↑ This is a 30% increase from 2017

Of the 103 local government organizations, 87 were new to ARSET





# Increased Latin American Participation





# Latin America & the Caribbean Represented 1/3 of Global ARSET Participants in 2018

In 2018, participants came from every Latin American country

336 out of 847 organizations represented were from local-, state-, and federal-level governments

This represents a 60% growth in governmental organizations compared to 2017





# In 2018, ARSET Offered 2 Bilingual Trainings

*Advanced Webinar: Radar Remote Sensing for Land, Water, & Disaster Applications* was ARSET's largest webinar series to date with 1,039 participants. 72% attended the Spanish-only session.



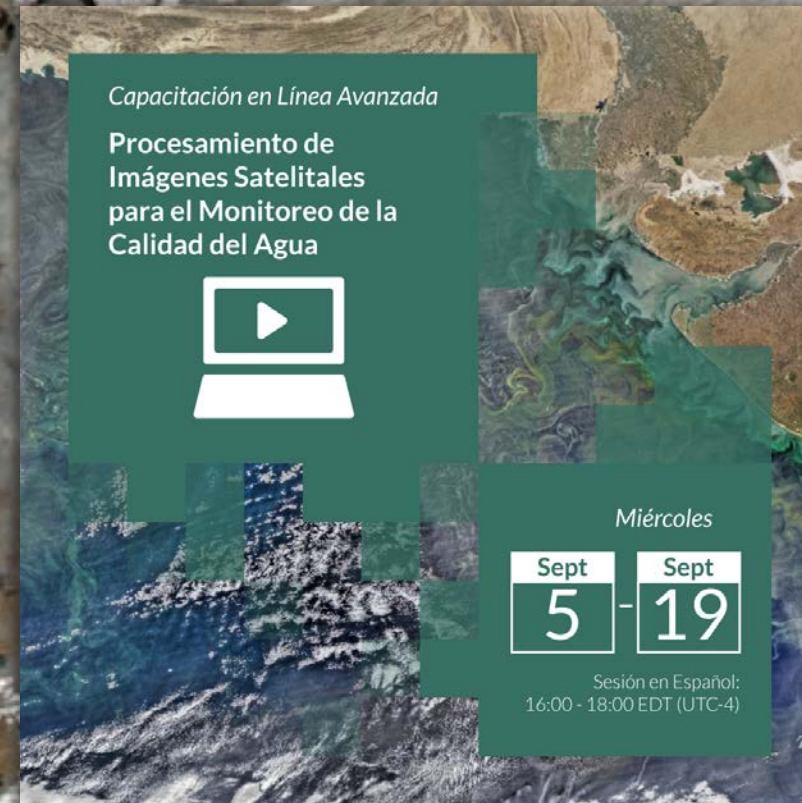
Capacitación en Línea Avanzada  
La Teledetección por Radar y sus Aplicaciones para la Tierra, el Agua y Desastres




Martes y Jueves

Agosto	Agosto
7	16

sesión en español:  
10:00-12:00 EDT (UTC-4)



Capacitación en Línea Avanzada  
Procesamiento de Imágenes Satelitales para el Monitoreo de la Calidad del Agua



Miércoles


Sept	Sept
5	19

Sesión en Español:  
16:00 - 18:00 EDT (UTC-4)



# Materials for English Webinars Translated into Spanish

ARSET employs a full-time translator and editor who translates materials for English-only webinar series into Spanish



Capacitación en Línea Avanzada: La Evaluación de la Precisión de una Clasificación de la Cubierta Terrestre  
13 y 20 de febrero de 2018

### Ejercicio 1: La Evaluación de la Precisión

**Objetivos**

- Realizar una evaluación de la precisión de una imagen clasificada producida por Landsat
- Construir una matriz de error

**Resumen de Temáticas**

- Repaso de estrategias de muestreo y puntos de referencia
- Cómo agregar puntos de referencia a un mapa y extraer valores
- Cómo crear una matriz de error y evaluar el nivel de precisión en la clasificación

**Herramientas Necesarias**

- Esri ArcGIS 10.x
- Microsoft Excel

**Datos Asociados**

Por favor asegúrese haber descargado los datos necesarios y guárdelos en su computadora antes de hacer este ejercicio. Se puede encontrar los datos en la página en línea de ARSET aquí: <https://arset.gsfc.nasa.gov/land/webinars/18adv-land-classification>. Los datos necesarios:

- Imagen de Landsat 8 recortada y clasificada (guardada como Landsat\_Classified.tif)
  - Esta imagen es del norte de California el 6 de abril de 2016. El nombre del archivo Landsat original es LC08\_L1TP\_028027\_20160830. Ésta es una región rural, boscosa y fue clasificada usando seis distintos tipos de cubierta terrestre.
- El archivo Reference\_Points.shp

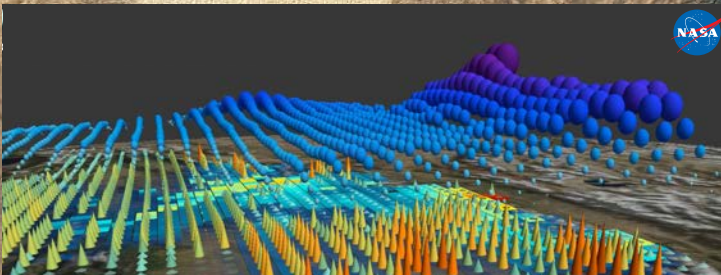

<http://arset.gsfc.nasa.gov/>

1



### Capacidades Nuevas y Próximas para el Monitoreo de la Calidad del Aire

Herramientas para el Análisis de Conjuntos de Datos Satelitales de la Calidad del Aire de Alta Resolución  
Pawan Gupta y Melanie Follette-Cook, 17 al 22 de enero de 2018



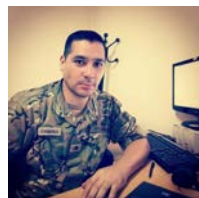
### Introducción al Uso del Modelo VIC con Observaciones de la Tierra de la NASA

Amita Mehta y Kel Markert (SERVIR Global)  
15 y 22 de febrero y 1<sup>o</sup> de marzo de 2018

Image Credit: ArDiF, University of Washington



# Advanced SAR Training Attendee Talks About the Advantages of ARSET Training

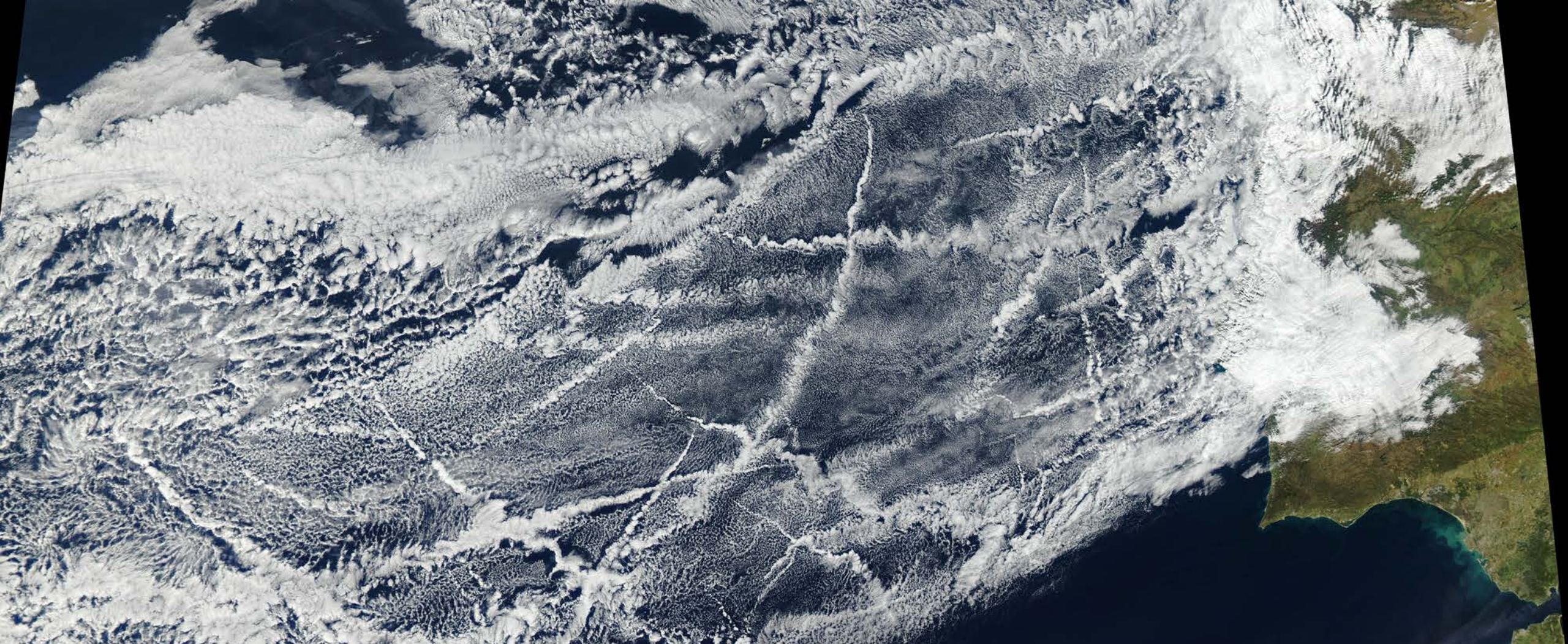


Facundo Casasola  
Chief of the Military Geographical Service

Facundo Casasola, from the National Geographical Institute of the Ministry of Defense of the Argentine Republic, and three other people on his team took the 2018 Advanced SAR training. Participation in the ARSET training increased their capacity to use radar data, which helps with cloud cover and revisit times.

“[ARSET Trainings are] quite good. It’s great that we have the chance to be directly in touch with the instructor, especially when the training is over and they start answering questions from the students as I remember.”



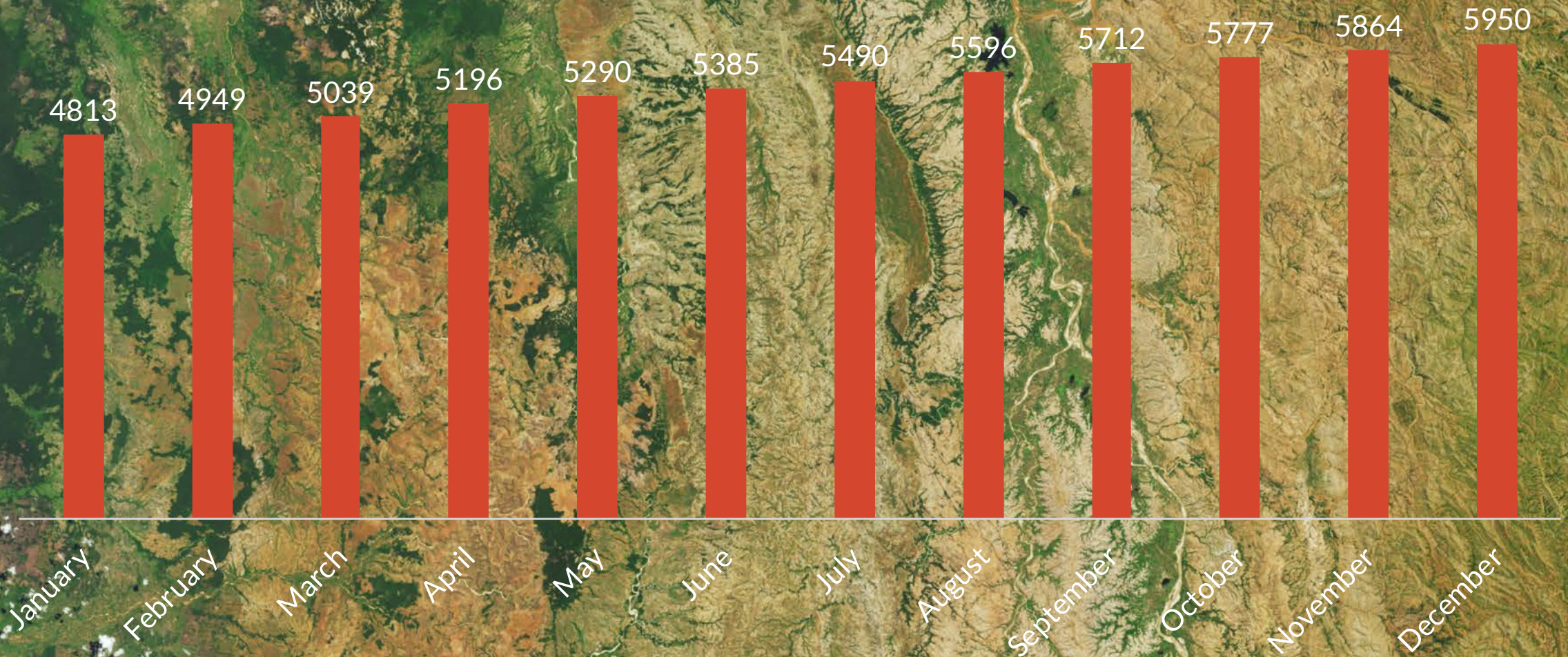


## Growth on Social Media





# ARSET Twitter Account Grew to 5,950 Followers





# Most Popular Tweets of the Year



**NASAARSET** @NASAARSET

Happy Valentine's Day, from the ARSET Team! [#remotesensing](#)



9:38 AM - 14 Feb 2018

61 Retweets 152 Likes

**NASAARSET** @NASAARSET

See our new Fundamentals of Remote Sensing On-Demand Session 1 training to learn the basics of satellite remote sensing, including satellite orbits, types, resolutions, sensors, and their applications to environmental monitoring and management [go.nasa.gov/1XnXRfR](http://go.nasa.gov/1XnXRfR)




3:36 PM - 14 Dec 2018

28 Retweets 41 Likes

**NASAARSET** @NASAARSET

ARSET's advanced [#webinar](#) series: Processing [#Satellite](#) Imagery for Monitoring [#Water](#) Quality. Sessions held in English and Spanish on Wednesdays from Sept. 5-19. Info and registration here: [go.nasa.gov/2AafM6f](http://go.nasa.gov/2AafM6f)



1:05 PM - 22 Aug 2018

19 Retweets 30 Likes







# Acknowledgements and the ARSET Team

## Program Support

Ana Prados, Program Manager (GSFC)

David Barbato, Spanish Translator (GSFC)

Brock Blevins, Training Coordinator (GSFC)

Annelise Carleton-Hug, Program Evaluator (Consultant)

Elizabeth Hook, Technical Writer/Editor (GSFC)

Selwyn Hudson-Odoi, Training Coordinator (GSFC)

Marines Martins, Project Support (GSFC)

Stephanie Uz, Program Support (GSFC)

**Acknowledgement:** We wish to thank Nancy Searby for her continued support

## Disasters & Water Resources

Sean McCartney, Instructor (GSFC)

Amita Mehta, Instructor (GSFC)

Sherry Palacios, Instructor (ARC)

Erika Podest, Instructor (JPL)

## Land & Wildfires

Cynthia Schmidt, Lead (ARC)

Amber Jean McCullum, Instructor (ARC)

## Health & Air Quality

Pawan Gupta, Lead (GSFC)

Melanie Follette-Cook, Instructor (GSFC)





## Contact Us

ARSET website: <https://arset.gsfc.nasa.gov/>

Twitter: @NASAARSET

email: [ana.i.prados@nasa.gov/](mailto:ana.i.prados@nasa.gov)

**Special thanks to Nancy Searby for her support of the NASA ARSET program**